

Commercial North American Rights (Print)

Type of publication (Copies)	Interior Single use	Interior Bundle* (+\$100)	Cover Single use	Cover Bundle* (+\$100)
Trade (up to 10K)	\$150	\$250	\$250	\$350
Trade (10K–100K)	\$225	\$325	\$325	\$425
Trade (100K+)	\$300	\$400	\$400	\$500
Textbook (up to 10K)	\$125	\$200	\$225	\$325
Textbook (10K–100K)	\$175	\$275	\$275	\$375
Textbook (100K+)	\$225**	\$325**	\$325**	\$425**

* *Companion Publication Bundle: web, eBook, CD-ROM, DVD-ROM, DVD, brochure, flyers, magazine, journal, catalog, and annual report. OR add \$50 per additional media.*

** *Fees will be doubled for print runs over 1 million.*

Commercial World Rights (Print)

Type of publication (Copies)	Interior Single use	Interior Bundle* (+\$100)	Cover Single use	Cover Bundle* (+\$100)
Trade (up to 10K)	\$180	\$280	\$300	\$400
Trade (10K–100K)	\$270	\$370	\$390	\$490
Trade (100K+)	\$360	\$460	\$480	\$580
Textbook (up to 10K)	\$150	\$250	\$270	\$370
Textbook	\$210	\$310	\$330	\$430

(10K–100K)				
Textbook (100K+)	\$270	\$370	\$390	\$490

* *Companion Publication Bundle: web, eBook, CD-ROM, DVD-ROM, DVD, brochure, flyers, magazine, journal, catalog, and annual report. OR add \$50 per additional media.*

Nonprofit/Scholarly North American Rights (Print)

Type of publication (Copies)	Interior Single use	Interior Bundle* (+\$75)	Cover Single use	Cover Bundle* (+\$75)
Nonprofit (up to 10K)	\$75	\$150	\$100	\$175
Nonprofit (10K–100K)	\$100	\$175	\$150	\$225
Nonprofit (100K+)	\$125	\$200	\$200	\$275
Scholarly (up to 999)	\$10	\$20	\$30	\$40
Scholarly (1,000 to 10,000)	\$25	\$100	\$50	\$125
Scholarly (10K–100K)	\$50	\$125	\$100	\$175
Scholarly (100K+)	\$75	\$150	\$150	\$225

* *Companion Publication Bundle: web, eBook, CD-ROM, DVD-ROM, DVD, brochure, flyers, magazine, journal, catalog, and annual report. OR add \$25 per additional media.*

Nonprofit/Scholarly World Rights (Print)

Type of publication (Copies)	Interior Single use	Interior Bundle* (+\$100)	Cover Single use	Cover Bundle* (+\$100)
Nonprofit (up to 10K)	\$90	\$165	\$120	\$195

Nonprofit (10K–100K)	\$120	\$195	\$180	\$255
Nonprofit (100K+)	\$150	\$225	\$240	\$315
Scholarly (up to 999)	\$15	\$45	\$30	\$60
Scholarly (1,000 to 10,000)	\$30	\$105	\$60	\$135
Scholarly (10K to 100K)	\$60	\$135	\$120	\$195
Scholarly (100K+)	\$90	\$165	\$180	\$255

* *Companion Publication Bundle: web, eBook, CD-ROM, DVD-ROM, DVD, brochure, flyers, magazine, journal, catalog, and annual report. OR add \$25 per additional media.*

Broadcast/Non-Broadcast/Internet

Type of production	North American Rights		World Rights (NA + 20%)	
	Media Single use	Media Bundle* (+\$150)	Media Single use	Media Bundle* (+\$150)
National TV Commercial/Cable	\$150	\$300	\$180	\$330
Public Television/Local TV	\$75	\$225	\$90	\$240
Internet/Streaming Commercial	\$100	\$250	\$120	\$270
Internet/Streaming Nonprofit/PBS	\$50	\$200	\$60	\$210
Non-Broadcast Not for Sale	\$50	N/A	\$60	N/A

* *Companion Media Bundle: web, TV broadcast, non-broadcast, DVD, CD*

Media (CD or DVD) for Sale

	North American Rights	World Rights (NA + 20%)
Type of production (Copies)	Media Single use	Media Single use
Commercial (up to 10K)	\$175	\$210
Commercial (10K–100K)	\$250	\$300
Commercial (100K+)	\$325	\$390
Nonprofit/PBS (up to 10K)	\$150	\$180
Nonprofit/PBS (10K–100K)	\$225	\$270
Nonprofit/PBS (100K+)	\$300	\$360

Moving Footage

Fee quotes available upon request.

Audio Clips

Fee quotes available upon request.

Copies of musical recordings may be purchased for personal use only through <https://store.cdbaby.com/>

Buying or streaming a CW recording through cdbaby.com does not grant rights to use the music clips for educational or commercial uses. Please contact Colonial Williamsburg to obtain permission for non-personal uses of various audio clips.

Exhibition/Performance

Type	Temporary	Traveling	Permanent
Nonprofit Museum/Gallery	\$75	\$125	\$175
Set Dressing: TV/Movie	N/A	N/A	\$250
Set Dressing: Theatrical	N/A	N/A	\$75

Nonprofit/Scholarly Websites

(not available for commercial websites)

Length of Use	Nonprofit/Scholarly
up to 1 year	\$30
1-5 years	\$50
Life of Project	\$75

Presentation Use

Upon request, jpeg images sized for presentation use may be obtained for the following fees, subject to additional digitization or new photography fees if the item is not yet available in digital format. (See Reproduction Fee Schedule)

Up to 10 images	Up to 20 images	Up to 30 images	Up to 40 images
\$5.00	\$10.00	\$15.00	\$20.00

-

Additional information about fees and discounts:

1. A research fee of \$30.00 will apply if a request will involve more than one hour of picture research on the part of library staff.
2. If five or more images are used in a single publication: 25% discount
3. If a single image is used multiple times:
 - a. 2nd use is 75% of the standard fee
 - b. 3rd or more uses is 50% of the standard fee
4. Wrap-around cover: add 25%
5. Foreign languages: For Spanish (when used in less than 10% of the print run) add 25%. For each other foreign language add 100%.
6. Reprints: 75% of the fee in effect at time of request
7. New editions: 75% of the fee in effect at time of request
8. "Pick up" images from another publication (no media reproduction): \$50 discount
9. Last-minute cancellations: \$50 fee
10. Additional shipping and handling fees may apply.