

# Colonial Williamsburg

The Colonial Williamsburg Foundation  
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## Colonial Williamsburg Launches Streaming Channel on Amazon Fire TV and Roku TV

*Debut coincides with expansion of online virtual programming*



**Menu icon for Colonial Williamsburg's new streaming TV channel, free on enabled devices through Amazon Fire TV or Roku TV accounts.**

WILLIAMSBURG, Va. (April 8, 2020) – Colonial Williamsburg offers learners and other enthusiasts a new way to experience America's shared story at home with the introduction of the Colonial Williamsburg streaming channel on Amazon Fire TV and Roku TV.

The debut of the new channel, free on enabled devices through Amazon Fire TV or Roku TV accounts, coincides with Colonial Williamsburg's ongoing expansion of online content – including virtual programming – to stay engaged with audiences interested in America's enduring story. Content will remain available in the new "Explore from Home" section of Colonial Williamsburg's website, [colonialwilliamsburg.org](http://colonialwilliamsburg.org), and on its popular social media channels, including [Facebook](#) and @colonialwmsburg on [Instagram](#).

"Colonial Williamsburg's Historic Area and Art Museums are a place we normally gather to experience our shared past and learn from the lives, ideas and complexities of America's founding era," said Beth Kelly, Colonial Williamsburg vice president of education, research and historical interpretation. "Our new streaming channel will allow Colonial Williamsburg to reach a wider audience in support of our educational mission, while providing viewers a 21st-century tool to visit the 18th century."

The Colonial Williamsburg channel can be found in the “Educational” category on Amazon Fire TV and Roku TV, offering a growing library of curated video content from the past and present in one easy-to-view location.

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*The Colonial Williamsburg Foundation preserves, restores and operates Virginia’s 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, including the Forbes 5-star Williamsburg Inn, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg’s educational programs and preservation initiatives.*

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