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The Colonial Williamsburg Foundation P.O. Box 1776 Williamsburg, Va. 23187-1776 colonialwilliamsburg.org

## Cyber Savings on Admission, Getaways and Products Kick off the Holiday Season

Special discounts on Colonial Williamsburg Annual Passes, resort stays and merchandise available online

WILLIAMSBURG, Va. (Nov. 18, 2020) – Colonial Williamsburg offers online guests up to 50 percent off Annual Passes, up to 30 percent off retail merchandise and getaway deals to kick off the holiday season.

Now through Dec. 1 the Annual Holiday Sale at <u>shop.colonialwilliamsburg.com</u> offers guests 30 percent off purchases storewide plus free shipping on orders of \$25 or more. The deals continue during the Grand Illumination Sale Dec. 2 through Dec. 20, with 25 percent off purchases storewide plus free shipping on orders of \$59 or more.

Colonial Williamsburg Resorts offer the best savings of the year on stays booked Nov. 24 through Nov. 30 at <u>colonialwilliamsburghotels.com</u>.

Starting at 8 a.m. Black Friday, Nov. 27, through Nov. 30 at <u>specials.colonialwilliamsburg.org</u>, guests who purchase an Adult Annual Pass can get a second at 50 percent off, and guests who purchase a Youth Annual Pass can get 25 percent off.

Annual Pass products purchased through the Cyber Weekend Buy One, Get One 50 Percent Off promotion are valid though Dec. 31, 2021. Annual passes retail for \$74.99 for adults and \$41.99 for youths ages 6-12. In addition to admission to Historic Area sites and the Art Museums of Colonial Williamsburg, Annual Pass holders receive free walking tours, complimentary shuttle bus service, 25 percent off select evening programs and 10 percent off retail and food and beverage purchases.

These special discounts are only available online and all times are Eastern Standard Time.

Additional information is available by following Colonial Williamsburg on <u>Facebook</u> and @colonialwmsburg on <u>Twitter</u> and <u>Instagram</u>.

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Joe Straw 757-509-1723 jstraw@cwf.org The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, including the Forbes 5-star Williamsburg Inn, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

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