

The Colonial Williamsburg Foundation P.O. Box 1776 Williamsburg, VA 23187-1776 www.colonialwilliamsburg.com

Guests Ages 50+ Can Pay for One Day, Return the Rest of 2019 Free

Special Offer Available Sept. 3-Oct. 31



WILLIAMSBURG, Va. (Aug. 29, 2019) – Guests ages 50 and older can receive unlimited visits to Colonial Williamsburg's Historic Area and two Art Museums for the price of a Single-Day ticket with the "50+ Pay for a Day" pass available Sept. 3-Oct. 31.

The pass grants admission to Colonial Williamsburg's exhibition sites, historic trade shops and gardens, select daily programs and the Art Museums of Colonial Williamsburg during the fall and holiday seasons. Free parking at the Colonial Williamsburg Regional Visitor Center and shuttle-bus transportation around the Historic Area and between museums, hotels and Merchants Square is also included with the pass.

Eligible guests must present a valid ID verifying their age during purchase. The promotional price is based on the Single-day admission price of \$44.99 and cannot be combined with any other discounts.

"50+ Pay for a Day" passes are available at all Colonial Williamsburg ticket offices and online. Additional information is available by visiting www.colonialwilliamsburg.com/payforaday, by calling 800-228-8878 toll-free, by downloading the free Colonial Williamsburg Explorer app via the Apple App Store and Google Play and by following Colonial Williamsburg on Facebook and @colonialwmsburg on Twitter and Instagram.

Media contact: Anna Cordle Harry

757-220-7571 acordle@cwf.org The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes nearly 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.